

# Team

**Contact:**

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**STAFF**

**Archie Lee Coates IV** (Co-founder and Executive Director) oversee all things + POOL. He is a founding partner of PlayLab, a multi-disciplinary design office in New York. Together with Jeff Franklin, they've developed strategies, identities, and design solutions for a variety of companies, organizations and individuals, including: Los Angeles County Museum of Art, GE, Warner Music Group and more, but their focus is initiating projects they want to see in the world, including + POOL.

**Dong-Ping Wong** (Co-founder and Director of Design) leads the + POOL design team. He is a partner at Family, a design firm based in NYC. Family has designed infrastructure around the world, including a commercial and cultural showcase in central Moscow, the Off-White Store in Hong Kong, a museum in Finland, a housing block in Dallas, and a bridge in Slovenia. He graduated from UC Berkeley College of Environmental Design earned a Masters at GSAPP at Columbia University. He has worked at OMA and REX.

**Jeffrey Franklin** (Co-founder and Director of Community & Education) manages Friends of + POOL's educational programs and community outreach. He is co-founder of the design firm PlayLab, Inc. He earned his Bachelors of Architecture, as well as a minor in Industrial Design, from Virginia Tech in Blacksburg, Virginia. Before co-founding The Office of PlayLab, Inc., Jeffrey worked at REX Architecture as a Junior Architect on Museum Plaza Tower in Louisville, Kentucky, the Kunsthaus Zurich in Switzerland, the Kortrijk Library in Belgium and Munch Museum in Oslo.

**Kara Meyer** (Deputy Director) leads operations and administration of Friends of + POOL with a focus on expanding partnerships for + POOL. Prior to + POOL, she led the team representing the U.S. at the 14th International Architecture Biennale in Venice. During her time at Storefront for Art and Architecture and Art in General, she organized funding for artist commissions by Brendan Fernandes, Sebastian Errazuriz, Ohad Meromi and Kambui Olujimi, among others and produced limited editions by Glenn Ligon, Xaviera Simmons & Emily Roysdon.

**Oana Stanescu** (Co-founder and Project Manager) liaisons with the outside contractors and design team. She is a founding partner of Family alongside Dong-Ping Wong. Oana graduated from the University of Timisoara and has worked at a number of award-winning offices around the world including Herzog & de Meuron, OMA, SANAA and REX. Her experience extends from a masterplan in Montenegro with performance artist Marina Abramovic to the Central Police Station in Hong Kong to the Derek Lam Flagship store in New York City.

**BOARD**

**Sharon Chang**, Founder, Yoxi

**Joshua David**, President, World Monuments Fund, Co-Founder, Friends of The High Line

**Andrew Essex**, CEO, Tribeca Enterprise

**Gary Handel**, Founding Partner, President, Handel Architects

**Michelle Horowitz**, CMO, Ann Taylor Inc

**Marc Kushner**, Founder & CEO, Architizer; Partner, HWKN

**Joseph Mizzi**, President, Sciam Construction

**Michael Ventura**, Co-Founder, Sub Rosa

**Karen Wong**, Deputy Director, The New Museum

**ADVISORY COMMITTEE**

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**Carrie Roble**, Director of Science and Stewardship, Hudson River Park Trust

**Christine Abbate**, President, Novita PR

**Gabriel Einsohn**, Founder, GNG

**Glenn Mills**, Founder, Go Swim

**Jeffrey Barany**, Managing Director, Jefferies

**Johanna Greenbaum**, Director of Planning & Development, Sidewalk Labs

**Roland Lewis**, Executive Director, Waterfront Alliance

**Sarah Berman**, Principal, The Berman Group

**Sean Dixon**, Staff Attorney, Riverkeeper

**Warren Perry**, Aquatics Director, Sacred Heart

**COLLABORATORS**

**Arup Engineering**, Filtration Design, MEP

**Persak & Wurmfeld**, Naval Architecture, Structural Design

**McLaren Engineering**, Marine Engineering

**Bryan Cave**, Intellectual Property, Patent, Environmental and Nonprofit Law

**Sive, Paget & Reisel**, Environmental Law

**Kramer Levin**, Real Estate, Land Use Law